

Impact strategy report 2025



Building a sustainable network

Our purpose

To connect ambitious and enlightened people from the entrepreneurial business community to promote positive impact around the world.

Our values

Think internationally

Remain ethical, open and fair

Celebrate diversity and equal opportunity

Promote sustainability

Be ambitious and entrepreneurial

During 2025, we brought that purpose alive with our ecosystem of interconnected groups of people from operational interests through to client-facing activities at the regional and global level. These groups strengthened how we connect our network: through shared learning, leadership programmes, taskforces and conferences bring people together across regions. We also deepened our understanding of where progress is being made — and where further focus is required.



As we look to our commitments for 2026, our priority is making an impact where it really counts: supporting our member firms to make informed decisions, access specialist knowledge, and helping their clients do the same.

Liza Robbins
Chief Executive, Kreston Global

Our impact aligns with selected UN Sustainable Development Goals (SDGs) where we believe our network can have the greatest influence.



UN SDG 3:
Promoting good health and wellbeing



UN SDG 4:
Quality education



UN SDG 5:
Gender equality



UN SDG 7:
Affordable and clean energy



UN SDG 8:
Ensuring decent work and economic growth



UN SDG 10:
Reducing inequality



UN SDG 12:
Responsible consumption and productivity



UN SDG 17:
Working in partnerships to achieve the goals

Our four pillars of impact

1. People

We help our people and firms to create workplaces where talent can thrive and help our firms to build sustainable and structured futures for their people.



Impact highlights (2025)

We have funded 943 digitalisation online courses offered by the AICPA / CIMA, available to all members, ensuring free and equal access to new technology education for all members.

As part of our commitment to sustainable growth, 43 global Partners/Director level delegates from over 20 different countries have participated in our Kreston Connected Leadership programme over the past three years.

Our annual Kreston Futures Emerging Talent programme has engaged 24 future leaders from 20 countries, ensuring emerging voices are represented across the network. During their most recent committee term, participants carried out research into Gen Z's career objectives and workplace ambitions, which was shared via the Emerging Talent online conference.

Following a successful two-year programme of work, our ESG Operations Committee will transition into a Sustainability Taskforce, providing expertise and guidance on building and sustaining long-term futures for our firms and network.

We continue to measure diversity indicators, including the percentage of females in partner-level roles, and share this data with firms. Globally (excluding North America), 19% of partners were female in 2025.

Our 2026 commitments:

Facilitate the Sustainability Taskforce as it delivers a defined project to support member firms across all elements of ESG.

Continue to support our international connectivity by providing access to leadership development and training on a multi-lingual basis to support equitable professional growth across regions.

Promote inclusive leadership pathways and regional representation.

Increase participation in our early careers and mentorship initiatives.



2. Prosperity

We promote long-term, inclusive economic growth by helping our firms grow responsibly.



Impact highlights (2025)

We established an ESG Advisory Services group to develop sustainability-related services for clients, with five services created to date.

Kreston Global provided over 167 hours of technical training across the network.

ESG Committee leaders issued seven ESG updates during 2024–2025, providing regional insight into regulatory developments.

According to our 2024 annual member survey, 85% of members accessed learning and development opportunities, up from 69% in 2022.

Income increased year on year in Latin America (20%), the Middle East (17%), and North America (13%).

Our 2026 commitments:

Provide coaching and signposting to support technical capability development.



3. Planet

We take accountability for our footprint and support our network to do the same.



Impact highlights (2025)

In partnership with Ecologi (formerly Net Zero Now), Kreston Global completed its second Greenhouse Gas (GHG) inventory in 2024. This marks the establishment of our baseline year against which all future environmental progress will be measured.

In 2024, our Scope 3 emissions dropped by 15% from 1,098 tCO₂e in 2023 to 935 tCO₂e in 2024. These emissions dropped in three out of six areas measured. This figure will always be affected by where we host our in-person events. As a team we have used the data to update our business practices, including supplier selection, improved event measurement, and made the decision to host two world conferences in a row in Europe.

Employee commuting emissions decreased by 38% (to 4.46 tCO₂e)

Waste generated decreased by 63% (to 0.28 tCO₂e)

Emissions across all events decreased by 2%



Our 2026 commitments:

Apply sustainable event principles when organising conferences, including selecting vendors based on environmental credentials and implementing a sustainable events policy for vendors and delegates.

Consider ease of access and travel efficiency when selecting conference locations.

Assess the wider supplier base and collect environmental credentials to better understand the full operational impact of Kreston Global.

Through the Sustainability Taskforce, adopt a holistic view of sustainability encompassing succession planning, leadership and growth support, people and recruitment strategies, ESG considerations, and selected UN SDGs.

Develop a "Sustainable Firm" roadmap to advance environmental, social, and governance performance across the network. This includes guidance on reducing environmental impacts related to travel, supply chains, waste, commuting, and IT; promoting healthy and inclusive working practices; supporting community and social value initiatives; fostering ESG-related services; and keeping firms informed on evolving ESG regulations and reporting standards.

Continue implementing our internal emissions reduction strategy, with a focus on business travel and supplier engagement.

Share our GHG reporting model with interested member firms to support consistent Scope 3 tracking across the network.

4. Partnerships

We collaborate with organisations that align with our purpose and strengthen our network's impact.



Impact highlights (2025)

Our ongoing partnership with Ecologi supports improved emissions data and provides discounted platform access for member firms.

We partnered with AICPA to deliver digitalisation courses supporting firms in future-proofing their operations.

We partnered with Treedom to support nature-based projects as part of our broader environmental responsibility approach.

Regional performance analysis has been refined by separating Europe and the Middle East, improving regional insight

Our 2026 commitments:

Extend partnerships that improve access to training, tools, and international insight.

Support firms in communicating their own impact stories and raising client awareness.

Continue working with Ecologi to improve data quality and expand reporting coverage across operations.

Looking ahead

Kreston Global is committed to embedding sustainability across the network, within our own operations and through the firms we support. We will continue to measure our carbon footprint and take practical steps to reduce emissions.

Our focus is expanding beyond environmental considerations to encompass the full ESG spectrum. We will encourage firms to build resilient, responsible, and sustainable businesses that support long-term value creation for people, communities, and clients.

To support this agenda, we are establishing a Sustainability Taskforce drawn from expertise across the network to provide guidance and practical tools.

By tracking progress and sharing distance-travelled data (showing progress over time) at year-end, we aim to demonstrate accountability, recognise collective achievement, and keep sustainability central to how our network grows.

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